



SUPPORTING CHILDREN OUT OF POVERTY

# Annual Report 2014 - 2015

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Our 5th Year of Service  
to the children of  
Cambodia & India

The SCOOP Foundation, founded in Ireland and now also based in Australia, is a non-profit providing education and support to economically and socially marginalized children and their families, by building schools and delivering volunteer supported educational and community projects in India and Cambodia.

SCOOP (Ireland) is a registered charity in Ireland: CHY 18767

SCOOP (Australia) is an Australian registered charity & tax deductible gift recipient: ABN 74156239766



## FOUNDER'S FOREWORD

**SCOOP** has come a long way in five years. We have just become a global NGO with the launch of SCOOP Australia. Together with SCOOP Australia, we are linking with our partners SCAO in Cambodia and Basic Human Needs in Varanasi, India. The goal is to offer a high standard of support from both sides of the world, and for 12 months of the year.

As part of this new alliance and global strategy we have created a new logo and new branding. We are also in the process of creating a new website and, here in Ireland, we have created a new Board comprised of Business, Development, and Financial professionals. With all this comes a new vision, a revised mission, fresh image and a more focused and realistic strategy - we will roar right into 2016.

2014 was our most challenging year, which meant we weren't able to hit our fundraising targets. National media criticism toward the non-profit industry in Ireland hit us hard, leading to a lot of strain and stress within the organisation itself –heavily impacting fundraising efforts to build the Jeevan Village in Varanasi.

So in 2015 we decided we needed some major changes, a renewed focus to build a strong Board, develop a new strategy, adopt more professional structures and standards, and to open our organisation up to different types of fundraising.

In saying that, 2015 will see the launch of the world's very first "Art Cook Book" in September. This will be followed by (quite possibly our last) SCOOP Art Auction, taking place in Third Space in Smithfield. We are raising funds for the continued support of the building of the Jeevan Village and to build a third school in Cambodia with the SCAO.

On the other side of the world, the team at SCOOP Australia have also been working hard. They jumped into 2015 with a Charity Skydive and through all the Australian bureaucracy are now a registered charity and endorsed with the Australian Tax Office. 2016 will be the year they start making an impact with a motorbike fundraiser around Cambodia already planned and their first art exhibition and night market.

So in short, 2014 was a testing year, but led to some major positive changes in 2015 – the biggest of which were the formation of a new Board and the decision to create a global NGO with SCOOP Australia.

Onward and upward!

Andrew Sweeney (Aug 2015)

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# MISSION, VISION, OPERATIONS

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The SCOOP Foundation, founded in Ireland and now also based in Australia, is a non-profit providing education and support to economically and socially marginalized children and their families, by building schools and delivering volunteer supported educational and community projects in India, Cambodia, and Australia.

SCOOP is a registered charity in Ireland: CHY 18767

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## MISSION

For a world where altruism, innovation, and technology intersects to create a support network of education and awareness for every child. Most of the children we work with are impoverished due to situations beyond their control. Their families are unable to break the poverty trap, and thus are unable to offer them a stable present or more positive future.

## VISION

To develop potential and create possible futures for impoverished children who are at risk of exploitation, and to empower disadvantaged communities through educational and social development projects. We aim to expand learning opportunities by using technology, dedicated volunteers, and international support.

## OPERATIONS

We invest in infrastructure and establishment of school premises in communities where children would otherwise have to migrate to an urban setting, or where there is no school. Once the school

# COUNTRIES WE SERVE



## CAMBODIA

SCOOP was launched after its founder visited Cambodia and returned to Ireland with the determination to do something. Cambodia is currently one of the poorest countries in South East Asia, but with the combined efforts of local and international NGOs thousands of

Cambodian's are entering the middle class with greater economic security.

Som Rong village is largely a rural community of farmers, fisherman and factory workers on the outskirts of Phnom Penh. Despite its proximity to the capital city, many of the families have never visited Phnom Penh, have never been to a hospital or enjoyed any of the other opportunities that city life provides.

The SCAO II Educational Centre in Som Rong provides people opportunities. English is a global language that opens doors. In Cambodia, speaking English can be the difference between working as a struggling farmer living below the poverty line, or finishing school, going to university and working in business, or being a teacher, an economist, a banker or a tour guide (the list is endless).



## INDIA

India is a country of great contrasts with one of the fastest growing economies on one end and millions living in slums on the other. The Indian caste system means prejudice and discrimination are

so ingrained that millions of people are faceless and without opportunity to learn, grow and thrive.

The Jeevan School of Life and Home gives the children of the local slums a place not only to learn, but to grow and thrive. It offers holistic education with a full curriculum, as well as food, water, clothing and a place to bathe each day. Without it many, if not most of the children, would not be getting any form of education and instead endure days of begging and hardship.

Without an education these children would fall prey to the worse kinds of atrocity the world knows. Now, they have an opportunity to become independent thinkers with goals and to see that next generation break the vicious cycle of poverty and hardship.



# Cambodia

## DATA

### COUNTRY POPULATION:

14 million

### CAPITAL:

Phnom Penh - 1.684 million

### AGE STRUCTURE:

0-14 years: 31.6%  
15-22 years: 20.5%  
22-54 years: 38.9%  
55-64 years: 5.1%  
65+ years: 4%

### ETHNIC GROUPS:

Khmer - 96.3%  
Other - 3.7%

### RELIGIONS:

Buddhist- 96.9%  
Muslim- 1.9%  
Christian- 0.4%  
Other- 0.8%

### URBAN POPULATION:

20.5%

### CHILD LABOR (5-14):

1.3 million

### MAJOR INFECTIOUS DISEASES:

Bacterial diarrhea, hepatitis A, typhoid fever, dengue fever, Japanese encephalitis, malaria, and H5N1

### MOST URGENT NEEDS:

Child protection  
Child nutrition  
Sanitation  
Child educational resources

# WHY WE HELP

## POVERTY

Of Cambodia's 14.4 million citizens, more than half are under the age of 22.

Cambodia's child labour rate is 36% in a country where 31% of the population suffers from severe poverty.

Poverty creates dangerous situations for children. In Battambang province in particular, poor and landless mothers and fathers struggle with addiction to alcohol, drugs, and gambling, and children are often victims of domestic violence, physical and sexual abuse and neglect.

Some parents leave their homes to search for work on the Thai side of the border, leaving their children to fend for themselves.

## EXPLOITATION

Prostitution is widespread in large and small urban and market centers throughout Cambodia. Children as young as 5 are being sold as slaves for sex. By some estimates, hundreds of thousands of children are bought, sold, or kidnapped each year and then forced to have sex with men. ECPAT Cambodia reports that as many as one third of the trafficking victims in prostitution are children.



## HEALTH RISKS

Poor sanitation causes Cambodians to be at risk for: bacterial diarrhea, Hepatitis A, and Typhoid fever

About 4 million people don't have access to clean water, and 9 million don't have adequate sanitation facilities. About 1,000 Cambodian children die each year from diarrhea.

## EDUCATION RESOURCES

Access to education is adequate, but it often takes children as many as ten years to complete primary school. This may stem from children having to work to support themselves or their families.

The Khmer Rouge regime took a great toll on Cambodia's education system. During the Khmer Rouge rule, 90% of Cambodia's teachers were killed and the illiteracy rate climbed to 40%.

There is a great need for Cambodia's children to learn skills that can lift them out of the child labour market.

*Sources: CIA World Factbook, Unicef, HumanTrafficking.org*





I live in Som ROUNG village which is near Phnom Penh; I was born here in 1992. When I was born in Som ROUNG village it was not in a good situation socially and economically. All of the houses here were very small and most of the people were very poor. No English school was present in the village and people could not work in Phnom Penh because of education limitations. In Phnom Penh there weren't many jobs that people could work at. Due to international investors there has been a large number of garment factories built close to Som ROUNG on national Road Number 5. Many people started working in these factories to improve their living conditions

and better the family situation.

When I was young I did not have enough money to study English. I had to study in a village close by and would walk there every day. Each month I would have to pay ten thousand Riel. It was not a big school like SCAO but more like a house to study in, with a Khmer teacher. Every day I would walk down there even during the rainy season, when the rain gets heavy.

Now a lot of the houses in the village have gotten bigger and people better understand how to make a living. There are many more farms that people work in and may go to the factories to work. With the SCAO School here in the village children can study for free and people in the village knowledge has gotten better. In the past parents would have just brought their child down to the farm to work and wouldn't bring their children to study. The focus would be just to get them to work and make some money for the family. Members of the community know now a lot more about health care and the importance of education.

***“I want to continue being an English teacher with SCAO but also with studying economics and development, I want to become a planner of development.”***

I enjoy teaching the children of the village and everyone around here knows me for teaching English. Teaching is not very difficult for me, it comes naturally.

If SCAO grows bigger I would be able to achieve both goals of being a teacher and working in development. If it is not possible to work with SCAO, then I want to work with the government to help develop my country.



# India

## DATA

### POPULATION:

1.2 billion

### AGE STRUCTURE:

0-14 years: 28.5%  
15-24 years: 18.1%  
22-54 years: 40.6%  
55-64 years: 7%  
65 + years: 5.8%

### ETHNIC GROUPS:

Indo-Aryan- 72%  
Dravidian- 25%  
Mongoloid and other- 3%

### RELIGIONS:

Hindu- 80.5%  
Muslim- 13.4%  
Christian- 2.3%  
Sikh- 1.9%  
Unspecified- 0.1%

### URBAN POPULATION:

32.4%

### CHILD LABOR (5-14):

27 million

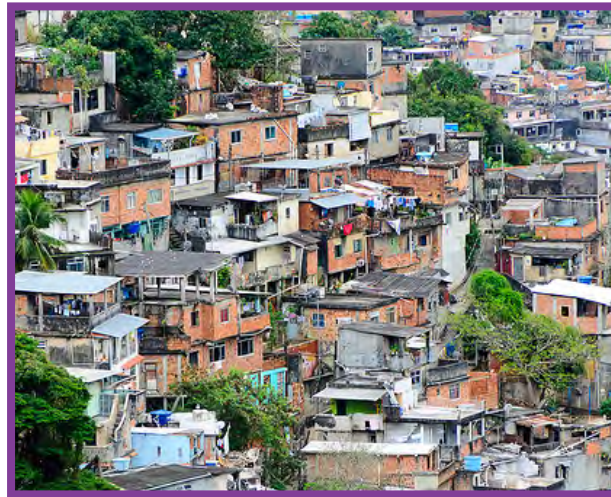
### MAJOR INFECTIOUS DISEASES:

Bacterial diarrhea, hepatitis A and E, and typhoid fever, dengue fever, Japanese encephalitis, malaria, leptospirosis, and H5N1

### MOST URGENT NEED:

Child protection & security  
Child nutrition  
Hygiene & sanitation  
Child educational resources

# WHY WE HELP



## POVERTY

32.7% of the Indian population lives below the international poverty line, which is \$1.25 per day.

India has the highest number of child labourers under the age of 14, much of it due to impoverished families.

## SEXUAL EXPLOITATION

400,000 children and women are subjected to commercial sexual exploitation.

Sexual exploitation of minors often is a result of: poverty, humanitarian crises, and an increase in the sex-trafficking industry.

*Sources: World Bank, WHO, humantrafficking.org*

## HEALTH RISKS

Poor sanitation increases the risk of food and waterborne diseases, including:

Bacterial diarrhea, Hepatitis A, Hepatitis E, Typhoid fever

Although the sanitation system is improving slightly, 75.2% of the rural population's sanitation facility access remains unimproved, as of this writing.

64% of the total populations sanitation facility access has remained unimproved, as of this writing.

## EDUCATION

Parents with limited resources often have to choose which child to send to school, and among rural, impoverished or caste-situated families, the opportunity to attend school does not present itself at all. This leads to children being behind in development, in social skills and in learning that will help them thrive when they are older.

# CASE STUDIES

**Barkha** has been coming to Jeevan School since she was very small. However, her father keeps moving from place to place, so she was not able to attend school regularly until she was admitted into Jeevan Hostel in 2007. Now she is making great progress in school. Barkha's father is mentally unstable and violent and her mother died under suspicious circumstances. Having grown up on the move from slum to slum, Barkha learned to be tough from a very young age. She is loyal, passionate and intelligent. Barkha is in Class 3.

**Kareem** and his older brother **Umar** are the grandchildren of a leper and when they were young they lived in a leper colony. Still today, in much of India lepers are completely isolated from society and treated with extreme prejudice, and this also applies to their children and grandchildren. Kareem is a very smart and talented boy. He is especially good at acting and often plays the star role in school plays. He is also a natural at Tae Kwon Do and can smash through several bricks with his bare hands! Kareem is in Class 8.

**Maya** was born in the slum in Samne Ghat to an unwed mother. She has been a regular student at Jeevan School since the school first opened in 2003 and she was also one of the original Hostel children. Maya is a very thoughtful and well behaved girl. She is studious, inquisitive and has a zippy sense of humour. She plans to be a teacher after graduating from college. Maya is in Class 10.

**Om Prakash** or O.P. is a very smart and good natured boy. He is the younger brother of Puja C. Their mother died in 2008 and their father drives a "tali" or cycle-powered delivery vehicle. O.P. loves sports and games and has an indomitable enthusiasm and positive attitude. He also has a strong moral character and an instinctive passion for justice. He is in Class 4.

**Puja** is the sister of Monu and both have been regular students at Jeevan School since its inception. Their father is a labourer who came to Varanasi from a tribal village 150 km away. He works very hard but still cannot afford a proper home for his family. Puja is a lovely girl who always helps the younger children whenever she can. She is the brightest student in Class 8 and plans to become a doctor in her native village.

**Sundar** is one of 8 children in the Dom family. Their caste are sweepers and traditionally are considered untouchable. They still face extreme discrimination in Varanasi today. Sundar's father is a severe alcoholic and a convicted thief. His mother works as a cleaner to support the family. Sundar has been diagnosed with ADHD and Conduct Disorder and Jeevan Hostel is overseeing his treatment, which includes medication for ADHD as well as therapy for Conduct Disorder. Sundar's older sister RajShree also lives in Jeevan Hostel and is a great help in his development.







# Volunteerism & Projects

SCOOP Officers and Teachers are our greatest resources, working on the ground to develop the schools.

Volunteers are sent to all locations: Varanasi School and the Cambodia School. Volunteers stay in the same Hostel with the children in Varanasi India. Volunteers include teachers and International Development students.

SCOOP also takes on community development projects, such as water and sanitation improvements, utilizing short-term volunteers.

SCOOP volunteers adhere to high standards of positive volunteering and uphold the principles of the “code of good practice”



# COMMUNITY PROJECT - WATER FILTERS IN RURAL CAMBODIA

*Contributed by an International Development Studies student (Leah) from UCC who traveled to Som Rong in Cambodia to volunteer for SCOOP:*

Currently I am in the rural village of Som Rong, 20 km North of Cambodia's Capital city, Phnom Penh. My role here is that of a research intern. I am working with the Irish NGO: The SCOOP Foundation, whose local partner here is S.C.A.O. They work in the area of education and community development. One of the most successful projects here has been the water filter project.

A base line survey was conducted in the village to determine the biggest challenges facing families in the village. The three most common challenges were a lack of clean water, a lack of toilet facilities, and a lack of healthcare. In response to this information, S.C.A.O. developed the water filter project so that families would have access to clean and safe drinking water.

Water is a fundamental human need. One person needs 10-40 liters of clean, safe water daily for drinking, cooking, washing, and personal hygiene. The impacts of having access to clean water, however, are even further-reaching. Education can suffer hugely if a child is sick from exposure to dirty water and can't attend school.

Economic opportunities can also be adversely affected due to the impacts of rampant diseases found in dirty water, or the time-consuming process of collecting water.

After extensive research, S.C.A.O. collaborated with another Cambodian organization called RDI Cambodia. RDI are specialists in water treatment and have been in operation in Cambodia since 2003. They have developed a simple ceramic water filter design. This was suitable for families in the village as it was easy to use and maintain.



The ceramic water filters contain a mixture of ground rice husks and clay. Together these materials create micro

pores. These micro pores only allow water to pass through them, harmful parasites, amoebas, and large bacteria are not able to pass through. The clay used is a laterite clay mix. This material is high in FE oxides. The positive charges of the FE oxides remove negatively charged viruses that cause disease.

On the inside, there is also a coating of colloidal silver. This creates a chemical process that stops other bacteria from getting through the filter. Together, this system eliminates 98% of the harmful diseases present in surface water.

The staff at S.C.A.O. attended a training demonstration at RDIC, on how to use, clean, store, and maintain the filters, so that they could pass this information on to the families in the village.

In June 2013 an order was placed for the families who wanted filters. Another presentation was made at the school to inform families on how to use, clean, and maintain the filters in order to maximize their lifespan.

Our partner, Pacha Youth, from the United States, funded the project. To date, 207 families have received water filters. This means that 1,048 people, now have access to safe, clean drinking water.

# EDUCATION PROJECTS



**SAM ROUNG, CAMBODIA |  
SCAO School**

In 2010 SCOOP raised €40,000 to build a new school in Som ROUNG village outside of Phnom Penh. Together, SCAO and SCOOP have developed a partnership to continue to provide educational opportunities.

Named the SCAO II Educational Centre, the new school opened in August 2011 and has successfully registered over 700 children. SCOOP continues to support the school by sending SCOOP officers and teachers and raising funds.

**The school provides:**

- English Language Education
- Creative skills development
- Computer Literacy
- Vocational Skill programs

The school also acts as a community Centre to the village, providing awareness talks and health care services.



**VARANASI, INDIA |  
The Jeevan School**

The Jeevan School of Life works with street children living in the Holy City of Varanasi, offering them a home, nutrition and an all-around holistic education for over 120 children.

The school was initially set up as a day centre for young homeless children from 'begging' families. The Project survived through small donations and dedicated volunteers, then gradually expanded into an accomplished school and children's home.



**VARANASI, INDIA |  
The Jeevan School & Home**

The Jeevan Home provides a safe place to the children to live and grow away from the neglect and violence of the slums. The hostel provides 24 hour care through nutritious food, clothing, and medical care.

The children all participate in the running of the hostel by taking turns doing chores, cooking and cleaning, and shopping for groceries.

The school runs classes in:

- Pre-Nursery
- Hindi
- English
- Math
- Environmental Studies
- Computers





# Financials & Fundraising

**2014** was a rollercoaster year for SCOOP.

It was the year we became a global NGO with the launch of SCOOP Australia, an exciting feat that means we have even more capacity to support our partners in Cambodia and India. After six amazing years of being a charity we have raised \$10,000. for SCAO in Cambodia and their plans to build a 3rd school, and €5,000 to the ongoing project that is The Jeevan Village, a school and self sustainable village Basic Human Needs are building in Varanasi. Each time we return to visit Cambodia and India we are proud to see the impact of our efforts. Each and every Euro and Dollar raised is one step closer to our vision of a world to empower disadvantaged communities.

This last year has brought with it many lessons and challenges. We learnt that times are changing and raising funds is harder than ever before. Following this we had to re-assess our way of doing things, a new way of fundraising and new strategic plan.

Going forward, we are a stronger and more experienced global NGO. We are living in a world where there is no divide and together with SCOOP Australia and our partners, SCAO and Basic Human Needs, we are on our way to a creating a greater impact in Cambodia and India.



# FINANCIALS – SCOOP- IRELAND

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The SCOOP Foundation Draft Profit & Loss Account Year Ended 31st December 2014	€
Funds Raised	23,444
Bank Fees	106
Co. Sec	20
Rent	1,800
Event Cost	8,218
Phone	458
Sundry	2,112
Support (Development Officer in Cambodia)	4,728
Funds raised for Basic Human Needs	8,100
Accountancy	615
Depreciation	185
	26,342
	<hr/>
Surplus of Income over Expenditure	-2,899

# BALANCE SHEET – SCOOP- IRELAND

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## SCOOP Foundation Ireland

## Balance Sheet Period Ended 31st December 2014

	€	€
<b>Fixed Assets</b>		
Office Equipment	1,747.00	
Depreciation	1,704.00	
Net Book Value	42.00	42.00
<b>Current Assets</b>		
<b>Bank</b>	5,785.00	5,785.00
<b>Current Liabilities</b>		
Accruals	615.00	
Director's Loan Account	566.00	1,181.00
Net Current Assets		4,604.00
<b>Total Net Assets</b>		4,646.00
Financed By:		
Surplus of income brought forward	7,545.00	
Surplus of Income Current Year	-2,899.00	4,646.00

# FINANCIALS – SCOOP- AUSTRALIA

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## The SCOOP Foundation **Cash Received**

July 2014 - June 2015

\$ AUD

**SCOOP's opening balance** \$ 509.33

### ***Donations from Fundraisers***

Scoop Launch 752.34

Charity Skydive 900.00

Sponsor a Teacher 2,500.00

**Member Contributions** 405.00

### ***Sale of Fundraising Items***

SCOOP Launch 2,958.84

Entertainment Books 637.00

### ***Sale of Fundraising Event Tickets***

SCOOP Launch 3,745.00

Charity Skydive 1,316.00

Bank Interest 3.96

Recoupment Costs 103.56

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**SubTotal** **\$13,831.03**

# FINANCIALS – SCOOP- AUSTRALIA

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The SCOOP Foundation **Paid Out**  
July 2014 - June 2015

\$ AUD

Cash in Term Deposit	\$1,000.00
Bank Fees	111.00
Fees and permits	149.76
Insurance - Public Liability	933.66
Telephone, Fax & Internet charges	189.15
<b>SCOOP Launch Event Costs</b>	3,950.00
Donations Transferred to Partners	
Funds raised for Basic Human Needs	2,000.00
Funds raised for SCAO	2,361.03
<b>Transfer of Money for Events</b>	
Charity Skydive	1,316.00
Entertainment Books	520.00
Quiz Master Deposit	200.00
<b>SubTotal</b>	<b>\$12,730.60</b>





### THE 5TH SCOOP ART AUCTION

In June 2014, we ran our 5th Art Exhibition and Art Auction in conjunction with Mealy's Auctioneers, in Filmbase in Temple Bar. The show featured household names such as Solus, Joby Hickey, Richard Seabrook, Mo Kelly and a host of incredibly talented and generous artists. € was raised.

### STREET ARTISTS UNITE

In July 2014, we ran our very first crowd-funding campaign. We invited street artists from all around the world to create works which would be made into 50 exclusive prints, and sold online through the Indiegogo crowd-funding website.

We raised €7,000 out of our €20,000 goal and acquired knowledge about the nature of social fundraising.



### COMEDY NIGHT

In September 2014, we hosted a comedy night at Third Space. The line-up was put together by Gerry McBride and included: Tom O'Mahoney, Jim Elliot, and Comedy troupe- Foil, Arms and Hog.

The night was a success, raising €1800 from admission, a raffle, and cocktails!

### OKTOBERFEST

For the second year in a row SCOOP was chosen as the supported charity for the Oktoberfest Festival, ran in the IFSC in Dublin, drawing huge numbers. This time we wanted to add to the festival and created a props driven photo booth, in association with Prop Me Up. The event was a great success with €5000 raised, and a new wave of people discovering SCOOP and the work we do.





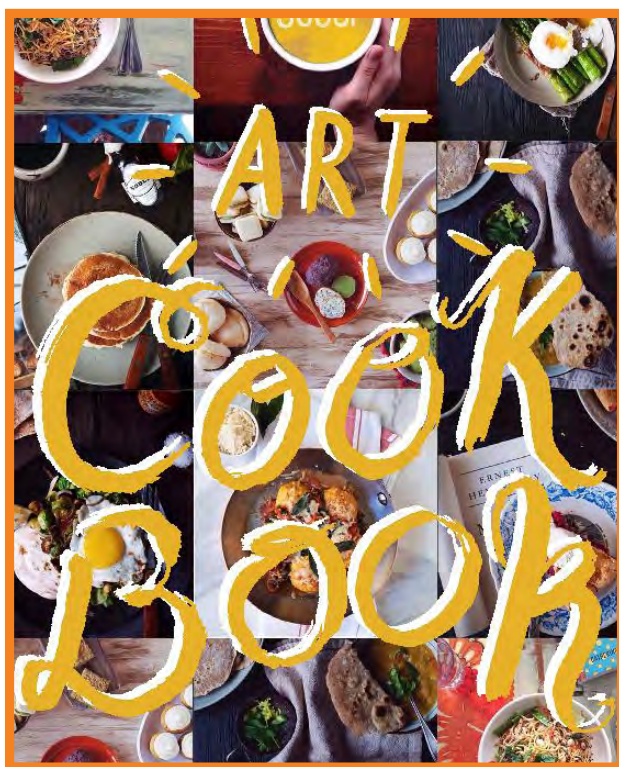
SUPPORTING CHILDREN OUT OF POVERTY

## FUNDRAISING EFFORTS CONT'D



### CINCO DE MAYO

In May 2015, we ran a very successful Mexican themed Pop-Up restaurant. Working with the award winning Chili Outside, we offered a 5-course meal with cocktails and the guests were entertained by a 9-piece Mariachi Band. We raised €2000 from this event!



At the time of this writing, SCOOP is launching the world's first Art Cook Book with a party in Third Space in Smithfield, with all 35 pieces on show.

A conjoining 70 artwork exhibition will take place in The Lighthouse Cinema, also in Smithfield. All 100 artworks will go 'under the hammer' at the **7th SCOOP Art Auction** on the 30th of September 2015.

It is our goal to raise € 30,000, of which € 22,000 has been raised to date.

# THE JEEVAN VILLAGE



SCOOP and Jeevan School have acquired two acres of land outside Varanasi, India, to build a brand new, self-sustaining Educational Village & Organic Farm, powered by solar energy.

The project will expand the reach of the Jeevan School & Home, providing education for up to 500 children and a home for 90 to provide physical and mental nourishment.

The Village will be equipped with an infirmary, workshops, student and volunteer accommodation, family support Centre, computer room, library, creative area, gardens, kitchens, and



The Jeevan Village was SCOOP's main focus for 2014. We had a target of €92,000 to complete Phase 1:

- Purchase land
- Pay stamp duty
- Build a wall to prevent land-grabbing
- Build the first house and install a water pump

We ran a number of fundraisers and events, but 2014 was a difficult year for all organizations in Ireland. We experienced a drop in event attendees and found it more difficult to get out events and campaigns into local, national, or social media.

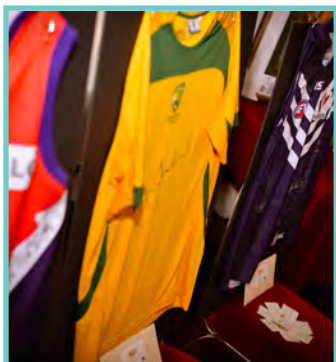
Even though we didn't hit our fundraising target, raising €78,000, we were able to buy the land and get it ready for building or growing food.

Our partner organization living and working on the ground in Varanasi, **Basic Human Needs**, have turned the land into a farm, creating income and feeding the local poor.

Fundraising continues so we can begin building the Jeevan Village in 2016-2018



## FUNDRAISING EFFORTS 2014-15



### DINNER & CHARITY AUCTION

This event was held in October 2014 at Annalakshmi Restaurant in Perth. It was SCOOP Australia's first event in which we raised \$2000 AUD for **Basic Human Needs** toward the purchase of land for the new educational center in Varanasi.

At the dinner we had an auction in which we sold jewelry, make up, hampers, and sporting memorabilia.

### JUMP INTO 2015 CHARITY SKYDIVE

We decided to launch 2015 with a Charity Skydive and raised \$600 AUD for **SCAO** for the construction of their educational Centre in Prey Ponor,



### SPONSOR A TEACHER PROGRAM

We started the Sponsor a Teacher program on the basis that we wanted to focus efforts on supporting the Khmer teachers at the new SCAO II school. We see these teachers as the foundation of the SCAO II School, their hard work & commitment is pivotal to SCAO's vision.

Donor support commenced in February 2015 and was enough to support all four teachers for 7 months. A Quiz Night was held in August 2015 to raise additional money to continue to support the teachers, whose profiles follow:





**Hue Sokha** has worked for SCAO since 2012. The 22 year old lives in Krous Village next to Som ROUNG Village. Every day she commutes to Phnom Penh to study Tourism at University.

The reason Sokha works for SCAO is because she is determined to support children whose access to good education has improved in the SCAO programme.

Sokha is taken up in teaching and enjoys passing on her English knowledge to the students. Additionally, she enjoys speaking English to the various volunteers that visit.

She appreciates the experiences she gains from the work and organisation of an NGO. Outside of university and school, Sokha reads books, watches TV or meets her friends. In the future Sokha sees herself as a tourist guide, organising sightseeing tours for tourists in Phnom Penh.

**Dong Vibol** is 24 years old, lives in Som ROUNG Village and studies Economics of Development in Phnom Penh. This year he will graduate.

Vibol has been a student in SCAO himself and attended classes the moment the school opened.

In Vibol's opinion, education is the beginning of everything. Education improves health, wealth and a person's standard of living.

Vibol likes the fact that SCAO provides good education for free and therefore supports the school. In addition, he enjoys getting to know many of the national and international volunteers who all give their knowledge to the village kids. Even in his free time, Vibol continues his education with the help of economic videos he enjoys watching. In the future Vibol is determined to help develop the poor areas of his country. For that he is considering government work or work in an NGO. His studies provide a perfect knowledge base for the work that he wishes to undertake.



## SPONSORED TEACHERS - SCAO SCHOOL



**Yen Oudom** is 23 years old and lives in Som Rong Village. He studied IT in Phnom Penh and graduated this year. In SCAO he got a perfect opportunity to help children from his village. Oudom is happy to share his knowledge about computers, and English and Khmer languages. In the evenings he devotes time to teach Khmer to volunteers.

Outside of the classroom, Oudom occupies himself with computers and occasionally repairs computers in Phnom Penh and surrounding areas.

Next year, he will start administration work in a commune with his uncle. He expects to gain experience in assessing several villages and defining areas of improvement.

In some years, Oudom wants to run his own business and become an IT Manager. As a part-time job he considers being a tourist guide.

**Daro** lives in Som Rong and is completing an English course in Phnom Penh. He will also participate in courses like economics, marketing, teaching, community development – all of which are development-based.

The 20 year-old is very committed to his students and makes a great effort to be a good teacher. He even fulfilled the wish of the children and now offers a new class during lunchbreak.

The freedom SCAO provides is something he really likes. SCAO is very flexible and open to teachers sharing their thoughts and acting on their ideas. Additionally, Daro is involved in SCAO's village projects, such as installation of toilets and water filters in every household.

Outside the school, Daro likes to help his parents and looks after their ten cows which need to graze on the rice fields every day.

His aim for the future is to develop the poor areas in his country and to provide more education for children. For that he considers working in the Ministry of Development.





# Rebranding

The goal of 2015 for SCOOP has been to transform its branding in order to gain professional support for upcoming projects. As a result, SCOOP has:

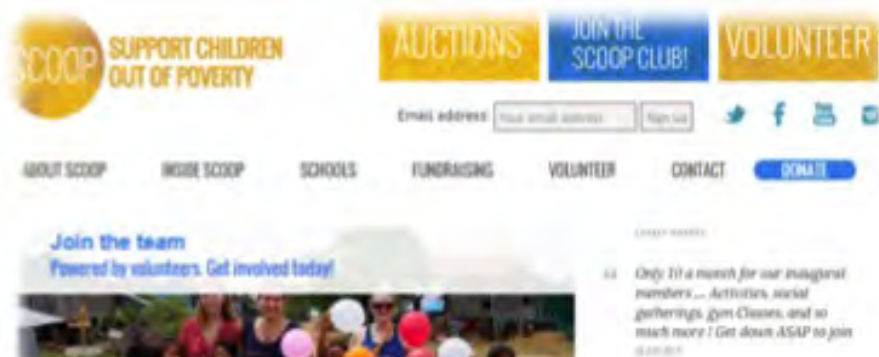
- Acquired a new logo
- Redesigned our website
- Launched SCOOP Club

## LOGO REDESIGN



In 2015, SCOOP underwent the process of professional rebranding. The theme of our new logo is to emphasize the concept of “mechanical linking”, illustrating both our partnering with the local community and other charitable organizations, and plans to transform educational opportunities by providing technology to students.

# WEBSITE REDESIGN



The SCOOP Foundation's website also underwent a complete redesign.

The new interface is easier to navigate and includes updated information on projects and volunteers.





# SCOOP CLUB



In an effort to secure and boost regular donations to SCOOP, the SCOOP Club was formed, to create an engaged social community of donors, and to give donors something in return for their support.

Launched in June with a party in Solas on Camden St., The SCOOP Club offers free events and classes (yoga, Pilates, etc.) to regular donors, as well as a Monthly Draw packed full of meals and other great prizes.

The Club will run weekly classes and monthly cultural events, and we hope to see the return of The SCOOP Olympics in 2016 and which will be run for SCOOP Club Members, and their friends and family.





# New Partnerships



S.C.A.O. is a local NGO that works in the Phnom Penh area that shares the same goals as SCOOP. We have partnered to achieve both community and educational projects: SCAO & SCOOP School (The SCAO Educational Centre) and to provide clean drinking water to families in Som Rong

More recently, the SCOOP & SCAO Development Team have successfully provided water filters to local families, and 400 people in Som Rong village now have access to clean drinking water in their homes.



**BHN Indian Children's Development Society**  
Basic Human Needs

SCOOP works with BHN in Varanasi India in order to support the Jeevan Home & School and to build the Jeevan Village.

BHN's mission is to relieve poverty and advance education in Varanasi, India, by developing and supporting initiatives and activities that provide free food, clothing, shelter, education, and health care for children and families living in poverty.



# Leadership

SCOOP is largely supported through volunteers who donate their time and energy to maintain the functionality of SCOOP and its projects. SCOOP is currently led by its founder and the newly implemented Board of Directors. The Australian team is managed by two directors: Lisa Rennie and Jody Rashbrook, and a great team of committee members.

SCOOP's founder, Andrew Sweeney, started the Foundation after visiting a school in Cambodia. When he arrived home, he realized he couldn't forget the children, or the difference the school was making on their lives. He held a fundraiser and sent the proceeds out to the local NGO that was supporting the school. Then he held another, then another, and then he discovered other schools and other local NGOs and realized his job was now to make sure they thrived.

The SCOOP Teams coordinates the activities of volunteers, fundraising events, and educational resources.



SCOOP created a new Board in the summer of 2015.

The Board includes seven members with various professional backgrounds. Among the members, one has worked in international development for over 30 years, another does corporate marketing for one of Ireland's largest NGOs. Others are CEOs and have experience in finance and fundraising for NGOs and other charities.

They have initiated a new strategy for SCOOP and its future development. The Board has also approved the decision to unite with SCOOP Australia in order to work toward a global strategy.